

**TOWN OF OLD ORCHARD BEACH
TOWN COUNCIL WORKSHOP
Wednesday, May 16, 2017
TOWN HALL CHAMBERS**

A Town Council Workshop of the Old Orchard Beach Town Council was held on Tuesday, May 16, 2017 following the Town Council Meeting. Chair Thornton opened the Workshop at 7:15 p.m.

The following were in attendance:

Chair Joseph Thornton
Vice Chair Shawn O'Neill
Councilor Kenneth Blow
Councilor Jay Kelley
Councilor Michael Tousignant
Town Manager Larry Mead
Assistant Town Manager V. Louise Reid
Guy Fontaine – Ballpark Director
Jerome Plante – Chair Ballpark Commission
Diana Asanza – Finance Director
John Gallo – Ballpark Committee Member

Discussion this evening is relative to the Ballpark Budget considerations.

FY 18 Ballpark

Guy Fontaine

Ballpark

Line Item Justifications

EXPENSES

**30414-50108 – Seasonal Wages
\$25,800**

This account funds the seasonal wages for the:
Fields Manager \$7000
Concessions Manager \$3500
Concessions Help \$3000
Event Help \$500

30414-50121 – Annual Stipend

\$14,000

This account funds the annual stipend of the Operations Manager

30414-50201 FICA/Medicare expense

\$3,200

30414-50300 Professional Engineering

\$0

30414-50301 – Legal Services

\$1000

30414-50310 Service Contracts

\$1,500

Website Hosting - \$250 annually

This will fund the dumpster and portable toilets

30414-50320 Advertising Expense (Sponsorship Expense)

\$3,000

This account will fund the expenses for sponsorship banners which will result in a new revenue generating opportunity

The Ballpark Commission explained that part of this - \$1,500 is for pocket schedules which have been an enormous success in promoting the scheduling of the activities at the Ballpark. There were also six sponsorship banners at \$250 each.

30414-50400 Electricity

\$19,000

30414-50401 – Water

\$2,000

30414-50402 – Phone/Cellular/Paging

\$800

Cell Phone - \$62 monthly for the Operations Manager

30414-50404 – Networking / Internet

\$1,200

Spectrum Internet (Time Warner)

The Commission members explained that with the change from Time Warner to Spectrum they were able to change their requests for service and were able to reduce the cost to the Ballpark.

**30414-50405 Heating Fuel Expense
\$0**

Concession Stand Propane

The Operations Manager explained that he was able to get propane for nothing which was a great savings to the Ballpark budget.

**30414-50450 – Building Repair/Maintenance
\$2,500**

This will fund the following repairs:

Fire/smoke alarm for the Club House
Security lighting for the Restroom Building and the Storage Building
Install divides in the public Men's Restroom

**30414 – 50452 Operating Equipment Repair
\$1,500**

This will fund the following repairs:

Lighting repairs - \$500
Replace damaged gate - \$1,000

**30414- 50500Admin/Office Supplies/Equip
\$600**

Paper, ink and toner

**30414-50501 – Operating Supplies Expense
\$1,200**

This will fund cleaning supplies, paper supplies for bathrooms and concession.

**30414-50509 Other Facilities Maintenance
\$1,000**

Unanticipated Repairs to the Concession Stand, Storage Shed/Garage, Sky Box/Press Box, and Public Restrooms.

**30414-50510 Vehicle Fuel
\$350**

This will fund lawn mower and ground maintenance equipment and the ATV.

**30414 – 50511 Grounds Maintenance
\$10,500**

This will fund the Boston Company - \$4,000; Marketing paint - \$750; Turface and Mound Clay \$4,250 and Season Mosquito and Tick Control - \$1,500.

**30414 – 50522 Concession Expense
\$17,500**

This will fund the concession supplies for retail sale. Based on 50% of projected revenues.

**30414-50540 Debit Card Fees
\$100.**

TOTAL EXPENSES \$106,750

REVENUES

**30424-40510 Misc Revenues
\$500
Clynk account.**

**30424 – 40600 Transfer in From General Fund
\$12,000**

**30424-40519 Telco Site Revenue
\$4,000**

**30424 – 40520 Advertising Revenue
\$0**

**30424 – 40802 Ballpark Donations Revenue
\$3,000**

**30424 – 40808 Ballpark Concession Revenue
\$15,000**

**30424 - 40809 Ballpark Gate Receipts Revenue
\$1,000**

**30424 - 40810 Ballpark Field Rentals
\$8,100
Regular users include College League GNCBL and Southern Maine River Rats**

**30424 – 40811 Ballpark Souvenir Revenue
1,100**

**30424 – 40816 Men’s League Revenue
\$10,000**

**30424 – 40817 Special Events/Rentals
\$6,700**

This includes NEPR, BBQ contest, Concerts, Farmers, Market, etc.

30424 – 50818 – OOB Surge, Inc.
\$22,000

30424-40821 – Surge Concession
\$20,000

30424 – 40822 Sponsorship Revenue
\$7,500
Pocket Calendar Sponsors and Banners

TOTAL REVENUES **\$110,900**

The CIP requests for the Ballpark include Recommended Ballpark Repair Analysis by Woodard and Curran at \$50,000 from FY18 through FY21 in the amount of \$200,000; in the FY18 Budget a Kubota Tractor/Loader/Grader/Backhoe in the amount of \$18,500; lighting repairs and upgrades parking lot of \$5,000; in FY19 - \$5,000 for fencing, \$7,500 for field lighting, \$5,000 for field upgrades, \$10,000 for field sand, etc., and \$10,000 to open a second concession building for bathrooms, for a total of \$77,500; in FY20, \$7,500 for area lighting, \$5,000 track upgrade, foul poles replacement in the amount of \$66,500; FY21, \$5,000 for field lighting, and \$7,000 for grade parking for a total of \$62,000 for a total four year budget of 4284,500.

CIP

The Ballpark Commission is requesting \$78,500 for structural repairs, Kubota Tractor, Fencing, and Lighting; the Finance Committee is requesting \$78,500 but the Town Manager is recommending \$50,000 to cover structural repairs.

There was positive discussion on the CIP budget and the Town Council favored giving the Ballpark the \$78,500 that they had requested in light of the work that has been done over the past few years and the programming that has been accomplished.

ADJOURNMENT:

Respectfully Submitted,

V. Louise Reid
Town Council Secretary

I, V. Louise Reid, Secretary to the Town Council of Old Orchard Beach, Maine, do hereby certify that the foregoing document consisting of five (5) pages is a copy of the original Minutes of the Town Council Workshop of May 16, 2017.

V. Louise Reid